

NORWEGIAN RISK FORUM 2012
OCTOBER 25 - 26
OSLO

Risks & Rewards for Norwegian Businesses in Brazil

Conference Venue:

Grand Hotel, Oslo
Conference Hall: Hambro, 7th floor

This year's topics:

Political Risks, Market Entry Strategies, Local Content and Business Culture

Opportunities and Challenges for Norwegian Businesses and Investors

Legal Regulations & Challenges, Tax Issues, Corruption & CSR

Three reasons why you should take part:

Expertise: Meet and interact with experts from Norway and Brazil

Business opportunities: Learn about the oil sector and other relevant opportunities, and meet relevant players

Political Risk and CSR: Gain insight into political risk and CSR issues in Brazil

Norwegian Risk Forum Staff:

Conference Director & Moderator: Arne Elias Corneliussen, Founder & CEO, NRCI
Conference Staff - NRCI

Host for Norwegian Risk Forum 2012

The logo for NRCI, consisting of the letters 'NRCI' in a bold, serif font, with a horizontal line underneath the letters. The logo is set against a light blue rectangular background.

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MEETING PARTNERS



SPACEGROUP



TRAVEL PARTNERS



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Day 1, Thursday 25th of October:

Part 1: Welcome and Keynote Addresses

08.30 - Arrival & registration

09.00 - Welcome and introductory remarks
By Arne Elias Corneliussen
Founder & CEO
Norwegian Risk Consulting International

09.15 - H.E. Ambassador Mr. Flávio Helmold Macieira, Embassy of Brazil

09.30 - Statoil in Brazil
Ilse Castellanos, Head of Corporate Social Responsibility, Development and Production
International, Statoil ASA

10.00 - Coffee and networking break

Part 2: Market Entry & Business Development

10.30 - Market Entry and Local Content Issues When Investing in Brazil
Rune Andersen, Consul Commercial Affairs, Royal Norwegian Consulate General & Senior
Advisor, Innovation Norway, Rio de Janeiro

11.00 - Overcoming Challenges of Developing Business in Brazil
Terje Staalstrøm, President, Brazilian – Norwegian Chamber of Commerce

11.30 - Lunch

Part 3: Business Opportunities and Sector Overview

12.45 - Opportunities and Challenges in the Brazilian Oil Sector – Outlook and Risks
Anders Tønsberg, Analyst, NRCI

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13.15 - Maritime Opportunities and Challenges in Brazil

Stig Bjørkedal, Executive Vice President - Business Development, STX OSV

13.45 - Coffee and networking

14.15 - A Brazilian Adventure

Erik Jølberg, Founder of Tess AS

14.45 - Panel discussion – Reflections on Business Development in Brazil

Moderator: Arne Elias Corneliussen, Founder & CEO, NRCI

Panelists:

Terje Staalstrøm, President, Brazilian – Norwegian Chamber of Commerce (BNCC)

Erik Jølberg, Founder, Tess AS

Stig Bjørkedal, Executive Vice President - Business Development, STX OSV

Adam Kurdahl, Partner, Space Group Architects

16.00 - End day 1

17.00 - Networking and Interaction, Etoile Bar, 8th floor, Grand Hotel

18.30 - Norwegian Risk Forum Dinner at Grand Café, Grand Hotel

Day 2, Friday 26th of October:

Part 4: Political Risks and Legal Challenges in Brazil

08.30 - Arrival & Registration

09.00 - IB 2012 / 2013 – Norwegian University Project Focusing on Brazil

Oliver Taylor

09.15 - Understanding Brazil's Political Landscape: Risks & Implications for Investors & Companies

Professor Antonio Jorge Ramalho, Universidade de Brasilia

10.00 - Brazil's Environment as a Risk Factor - How Environmental Legislation, Authorities and Organizations Shape and Create Business Opportunities in Brazil

Torkjell Leira, Writer and Consultant, BrasiLeira.no

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10.30 - Coffee and networking

11.00 - Panel discussion: Brazilian Perspectives on the Implications of Brazil's Political Outlook and Risks
Moderator: Arne Elias Corneliusen, Founder & CEO, NRCI

Minister-Counselor, Paulo Guimarães, Embassy of Brazil
Professor Antonio Jorge Ramalho, Universidade de Brasilia

12.00 - Lunch

Part 5: Infrastructure Development and CSR Challenges

13.00 - Urban Development and Infrastructure Projects in Brazil - Ambitions and Realities
Adam Kurdahl, Partner, Space Group Architects

13.30 - Panel discussion – How to Manage Corporate Social Responsibility in Brazil
Moderator: Arne Elias Corneliusen, Founder & CEO, NRCI

Panelists:

Are-Jostein Norheim, CSR Ambassador, Norwegian Ministry of Foreign Affairs
Ilse Castellanos, Head of Corporate Social Responsibility, Development and Production International, Statoil ASA
Erik Lundebj, Head of CSR Team, Confederation of Norwegian Enterprise (NHO)
Rune Andersen, Consul Commercial Affairs, Royal Norwegian Consulate General & Senior Advisor, Innovation Norway, Rio de Janeiro

14.45 - Final Thoughts
Arne Elias Corneliusen
Founder & CEO
NRCI

15.00 - End of Norwegian Risk Forum 2012

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