Risks & Rewards for Norwegian Businesses in India

This year's topics:

Understanding the Political Risks and Maritime Security issues

Opportunities and Challenges for Norwegian Businesses and Investors

Legal Challenges and CSR Considerations

Three reasons why you should take part:

<u>Expertise:</u> Meet experts on India such as Piyush Mathur, Anit Mukherjee, Laxmi Akkaraju, Rina Sunder and Harald Nævdal among others

<u>Business opportunities:</u> Learn about growth sectors, consumer market trends and meet relevant players such as Piyush Mathur and Laxmi Akkaraju among others

<u>Corporate Social Responsibility:</u> Gain insight into challenges with corporate social responsibility in India and how to find solutions to corporate responsibility issues with experts such as Erik Lundeby, Are-Jostein Norheim and Maria Gjølberg

Norwegian Risk Forum Staff:

Conference Director & Moderator: Arne Elias Corneliussen, Chairman & CEO, NRCI Conference Staff - NRCI

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Day 1, Thursday 10th of November - Part 1:

Welcome and Keynote Addresses

08.30 - Arrival & registration

09.00 - Welcome and introductory remarks
By Arne Elias Corneliussen
Chairman & CEO
Norwegian Risk Consulting International

09.15 - Embassy of India First Secretary Commerce – Mr. D.K. Nanda

09.30 - Coffee and networking break

Day 1, Thursday 10th of November - Part 2:

Understanding the Political Risks & Maritime Security Outlook Confronting India

- 10.00 Maritime Security in South Asia The View from the Norwegian Shipowners' Association By Haakon Svane, Director, Contingency Planning Secretariat, Norwegian Shipowners's Association
- 10.45 Challenges and developments in Indian Counter-Insurgency and Anti-Terror Operations By Anit Mukherjee, Research Fellow, Institute for Defence Studies and Analyses, New Delhi
- 11.30 Lunch
- 13.00 Panel debate: Security Challenges and Political Risks Outlook on India Moderator:

Arne Elias Corneliussen, Chairman & CEO, NRCI

Panelists:

Anit Mukherjee, Research Fellow, Institute for Defence Studies and Analyses, New Delhi Jo Inge Bekkevold, Coordinator Asia Programme, Norwegian Institute for Defence Studies Haakon Svane, Director, Contingency Planning Secretariat, Norwegian Shipowners´ Association

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- 14.30 Coffee and networking
- 15.00 How to Prepare for Doing Business in India in Order to Reduce Risk By Harald Nævdal, Director & Commercial Counsellor, Innovation Norway, New Delhi
- 15.45 End day 1
- 18.00 Norwegian Risk Forum Dinner at Grand Café, Grand Hotel

Day 2, 11th of November - Part 3:

Corporate Social Responsibility (CSR) Challenges in India

- 08.30 Arrival & registration
- 09.00 Business in Risk Environments Perspectives from Nordic Businesses and Governments Maria Gjølberg, Managing Director of CSR Norway and Senior Advisor in Steria
- 09.30 Coffee and networking
- 10.00 Panel discussion Challenges with Corporate Social Responsibility (CSR) in India Moderator:

Erik Lundeby, Head of CSR Team, Confederation of Norwegian Enterprise (NHO)

Panelists:

Are-Jostein Norheim, CSR Ambassador, Norwegian Ministry of Foreign Affairs Harald Nævedal, Director & Commercial Counsellor, Innovation Norway, New Delhi Maria Gjølberg, Managing Director of CSR Norway and Senior Advisor in Steria

- 11.15 Feedback Survey
- 11.30 Lunch

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Part 4: India's Growth Sectors and Successful Entry Strategies

- 12.00 Rise and Rise of Indian Consumer Market By Piyush Mathur, President, The Nielsen Company, India Region
- 12.30 EDB ErgoGroup's Journey to India By Laxmi Akkaraju, Vice President, Global Sourcing, EDB ErgoGroup
- 13.00 Do Your Homework Critical Factors for Ensuring Success & Hiring in India By Rina Sunder, Founder & CEO, EnteringINDIA
- 13.30 Panel discussion: India's Growth Sectors and Successful Entry Strategies Harald Nævdal, Director & Commercial Counsellor, Innovation Norway, New Delhi

Panelists:

Piyush Mathur, President, The Nielsen Company, India Laxmi Akkaraju, Vice President, Global Sourcing, EDB ErgoGroup Rina Sunder, Founder & CEO, EnteringINDIA

14.30 - Final Thoughts
By Arne Elias Corneliussen
Chairman & CEO
NRCI

14.45 - End of Norwegian Risk Forum 2011

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